Son Vivant



'In fifty years we passed down the experiences from father to son, we fuse traditions and modern techniques from the vineyards to the cellar, and we take care of every product, always quality focused'

Vinchio-Vaglio Serra is a cooperative winery that was founded in 1959 by 19 vine-growers from Vinchio and Vaglio Serra. Today it now counts on 185 members that are owners and tenants of about 430 hectares of vineyard. This estate cherishes its land and the fact that it is not very fertile, being mostly calcareous and sandy, and most of the vineyards are located on very steep slopes, where plants are close each other and exploit the best sun exposure. This type of viticulture calls for constant presence of vine management in order to get the best grapes possible, as they focus on a very low environmental impact, using no herbicides, and utilize many native varieties of the area. Being a cooperative, which often only focus on massive production and simple quality, Vinchio-Vaglio Serra defies the definition with sincere attention to the land and environment, unique indigenous grapes, and a lighter touch in the winemaking process.

WS is a cooperative of 180 growers, yet averaging less than 2 hectares a farmer – *as a group, they all focus on taking care of the earth, first and foremost*

From Vinchio-Vaglio comes this 2021 'Le Tane' Piemonte Barbera as a demarcated Barbera d'Asti. Not only is this red a sensational representation of the grape, but is an amazing value as well. The fruit is brought into the cellar for fermentation in stainless steel, a few months rest, and then bottled fresh for the market. This Barbera is a delicious unoaked red, it presents aromas of red berries, pepper and nutmeg spices, and a hint of game. A well-balanced wine that is fruity and spicy in the mouth with a clean, dry finish.